



Pewaukee Lake Water Ski Club 2012 Advertising Contract

Advertisements will be featured in the 2012 Pewaukee Lake Water Ski Club program

ADVERTISEMENT OPTIONS

(Please Check)	<u>RATE</u>
<input type="checkbox"/> Full Page Color Ad (7½” x 10”) Inside front cover, inside back cover, center pages, and outside back covers will add premium	\$600
<input type="checkbox"/> Half Page Color Ad (4½” x 7 ½”) Inside front cover, inside back cover, center pages, and outside back covers will add premium	\$360
<input type="checkbox"/> Full Page Black & White (7½” x 10”)	\$250
<input type="checkbox"/> Half Page Black & White (4½” x 7 ½”)	\$150
<input type="checkbox"/> Quarter Page Black & White (3¾” x 5”)	\$100
<input type="checkbox"/> Business Card Size Color (2” x 3½”)	\$120
<input type="checkbox"/> Business Card Size Black & White (2” x 3½”)	\$ 50
<input type="checkbox"/> Ski Show Sponsorship Multiple mentions throughout show, public interview at intermission	\$250
<input type="checkbox"/> Please except my contribution in the amount of	\$ _____
Includes business listing on “Friends of the Club” page of the program	

*All ads include a website link posted on PLWSC’s website. <http://plwsc.org/sponsors.html>

***Bonus – Any ad purchase entitles you to a \$50 discount on a Ski Show Sponsorship**

Name _____

Company Name _____

Web address _____

Address _____

City _____ State _____ Zip _____

Phone (day) _____ (evening) _____

E-mail _____

Signature _____ Date _____

PEWAUKEE WATER SKI CLUB USE ONLY

Ski Club member _____

Ad Size _____ Amount Paid _____

Cash/Check # _____

DEADLINE FOR ALL ADS: March 4th, 2012

Pewaukee Lake Water Ski Club, Inc. is a 501 (c) (3) non-profit organization.
Contributions are deductible under section 170 of the code



Pewaukee Lake Water Ski Club

How to submit your advertisement

Please make checks payable to: PLWSC
Mailing Address: PLWSC
PO Box 197
Pewaukee WI, 53072

Electronic Format

Please e-mail to: plwsc@wi.rr.com

Please submit correct artwork with correct sizing

___ Full Page Color Ad (7½" x 10")	\$600
___ Half Page Color Ad (4½" x 7 ½")	\$360
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___ Quarter Page Black & White (3¾" x 5")	\$100
___ Business Card Size Color (2" x 3½")	\$120
___ Bus. Card Size Bk & White (2" x 3½")	\$50

Acceptable formats: JPEG, PDF, TIFF, or EPS

Hard Copy/Photo Ready Format

Please mail with payment to address above or submit to ski club member

*Artwork for all advertisements must be complete

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